

2019 SPONSORSHIP
OPPORTUNITIES

The
Gala

DURKIN
FOUNDATION

FRIDAY
SEPTEMBER 27, 2019
6:00PM

Lenzi's

810 MERRIMACK AVE. DRACUT, MA



DURKIN FOUNDATION



The Durkin Foundation is proud to host the 2nd Annual Durkin Foundation Gala on Friday, September 27th, 2019 at Lenzi's in Dracut, MA. We invite you to join us for this signature event, and celebrate with us as we raise much needed funds for the incredible families and individuals who are impacted by the effects of Alzheimer's Disease, Intellectual Disabilities and Veteran Affairs. Throughout the last two years, we have met so many inspiring individuals and their families and we are excited to continue to support those afflicted.



Join us for an unforgettable evening accompanied by a full course meal, inspirational stories of family, love and strength, live/silent auction items, raffles, and the opportunity to support so many families across the area. We hope that you help us continue our mission and achieve the Foundations' vision for the future.

The Durkin Foundation was established in 2016 by Dan and Stephanie Durkin, who worked alongside Dan's brothers, sisters and their spouses to develop a way to fill in the gaps that traditional programs didn't address. The inspiration for the foundation grew from the realization of just how much work it is to properly care for the people that we love. The Durkin Family experienced this first hand. Brendan and Claire raised a child with Down syndrome, supported Brendan's transition back to civilian life after his successful military career, and later cared for Claire during her 11-year battle with Alzheimer's Disease. They quickly realized that no one should go through any of these challenges alone. The Durkin Foundation hopes to provide financial assistance in the support of families dealing with situations where team-work is required to succeed and failure is not an option.

Since our inception in 2016 and our first annual gala, we have had the opportunity to donate to three incredible causes, including the D'youville Senior Care Foundation, The Lampron Family and the Folds of Honor. It is because of our incredible benefactors that we have the ability to support those affected by Alzheimer's Disease, Intellectual Disabilities and Veteran Affairs. The Durkin Family hopes to continue to stand behind families who are experiencing the hardships they have endured. Join us as we continue to make an impact on enhancing the lives of the families and individuals affected by these causes we have all experienced.



Presenting the Home Front Hero Award

CONGRESSWOMAN LORI TRAHAN



The Durkin Foundation would like to present Congresswomen Lori Trahan with the “Home Front Hero Award” that recognizes those individuals that are on the front lines battling, advocating and giving tirelessly towards the families and individuals who are impacted by Alzheimer’s Disease, Intellectual Disabilities, and Veteran Affairs. This year we will be honoring Congresswoman Lori Trahan, a proven and dynamic leader.

Lori has spent much of her career as an executive, an entrepreneur and business consultant, building successful companies, and bringing practical solutions to complex problems.

Lori was born and raised in a working-class family in Lowell. Her father was a union ironworker and her mother was a domestic worker who juggled various part time jobs while raising four girls. The first in her family to graduate from college, Lori earned a scholarship to play Division 1 volleyball at Georgetown University. She joined the staff of former Congressman Marty Meehan as a scheduler, eventually working her way up to Chief of Staff. During her time on the Hill, Lori helped Meehan to pass a landmark campaign finance reform bill as well as legislation that safeguarded the rights of gay service members in the U.S. military.

Following her public service, Lori began working in the private sector as the only female executive at a tech company before moving on to cofound a woman owned and operated consulting firm, Concire, where she advised various companies on business strategy, how to create the conditions for employees – especially women - to thrive. She and her husband, Dave, currently reside in Westford and are raising two young girls, Grace and Caroline, while keeping tabs on her three grown stepsons, Thomas, Dean, and Christian. Lori is also one of five caregivers for her father who has had MS since 1994.

Lori is focused on fighting for working families on issues such as affordable health care, quality public education, workforce development, the environment, and working to end the pain and suffering of the opioid crisis. She is also focused on keeping the brave men and women now serving in our military safe as well as helping veterans and their families. Lori is also the first Portuguese-American woman elected to Congress.



Patty's Platinum Bling Bling Sponsor

\$50,000

- Exclusive naming rights to the Durkin Foundation Gala
Ex: "Durkin Foundation Gala presented by [Your Company Name]"
- Three tables (30 tickets) at The Gala
- Name or logo included on all advertising and promotion for The Gala
- Name or logo on the Durkin Foundation website 2019 Gala event page
- Recognition as Presenting Sponsor during the event speaking program
- Prominent logo placement on all signage at the event
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book with priority placement
- Recognition as the Presenting Sponsor on all Durkin Foundation social media accounts
- Name or logo included in all press releases for the event
- Recognition as Presenting Sponsor on all event email blasts

Claire's Heart of Gold Sponsor

\$25,000

- Three tables (30 tickets) at The Gala
- Recognition as Entertainment Sponsor by event's live entertainment on stage
- Name or logo included on all advertising and promotion for The Gala
- Name or logo on the Durkin Foundation website 2019 Gala event page
- Recognition as Entertainment Sponsor during the event speaking program
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book
- Sponsorship recognition on all Durkin Foundation social media accounts
- Name or logo included in all press releases for the event
- Sponsorship recognition on all event email blasts

Brendan's Bronze Star Sponsor

\$15,000

- Two tables (20 tickets) at The Gala
- Name or logo featured on all cocktail napkins at the event
- Name or logo featured on any bar-top signage, with the option of naming and creating a specialty drink for the event
- Name or logo included on all advertising and promotion for the event
- Name or logo on the Durkin Foundation website for 2019 Gala event page
- Recognition as Cocktail Sponsor during the event speaking program
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book
- Sponsorship recognition on all Durkin Foundation social media accounts
- Name or logo included in all press releases for the event
- Recognition as Cocktail Sponsor on all event email blasts

Spaghettiville Silver Sponsor

\$10,000

- Two tables (20 tickets) at The Gala
- Name or logo on the Durkin Foundation website 2019 Gala event page
- Sponsorship recognition during the event speaking program
- Name or logo placement on all signage at the event
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book
- Sponsorship recognition on all event email blasts



The Durkin Fist Sponsor

\$5,000

- One table (10 tickets) at The Gala
- Name or logo on the Durkin Foundation website 2019 Gala event page
- Sponsorship recognition during the event speaking program
- Name or logo placement on signage throughout the event
- Name or logo displayed on projection screens during the event
- Half-page, color advertisement in the event program book

It Takes A Village Sponsor

\$1,500

- Name or logo on the Durkin Foundation website 2019 Gala event page
- Sponsorship recognition during the event speaking program
- Name or logo placement on signage throughout the event
- Name or logo displayed on projection screens during the event
- Half-page, color advertisement in the event program book

Event Program Advertising

FULL-PAGE, FULL COLOR AD

5.5" (w) x 8.5" (h) - Artwork to be supplied by donor

\$1,000

HALF-PAGE, FULL COLOR AD

5.5" (w) x 4.25" (h) - Artwork to be supplied by donor

\$500

QUARTER-PAGE, FULL COLOR AD

2.75" (w) x 4.25" (h) - Artwork to be supplied by donor

\$250

FRIENDS OF THE DURKIN FOUNDATION

Name listed on our Friends of the Durkin Foundation Page

\$100

Please supply high-res artwork (300dpi) in PDF, JPG, or EPS format

Honor Wall • \$250

Honor your loved ones who have been touched by Alzheimer's Disease, Intellectual Disabilities or have served our Country proudly. A donation of this level allows you to recognize those who mean the most to you on one of our three honor walls at our annual Durkin Foundation Gala. Your loved ones don't stand alone, so include their name alongside all the others in our community and support us in our efforts to support their well-being and memory.

ALZHEIMER'S DISEASE

Name Recognition on our Alzheimer's Tribute Wall at the Durkin Foundation Gala

Name Recognition on the Alzheimer's Memorial page in the program book

Name Recognition on our Alzheimer's Memorial page on the the Durkin Foundation website

Acknowledgement during the speaking program at the Durkin Foundation Gala

INTELLECTUAL DISABILITIES

Name Recognition on our Intellectual Disabilities Tribute Wall at the Durkin Foundation Gala

Name Recognition on the Intellectual Disabilities page in the program book

Name Recognition on our Intellectual Disabilities page on the the Durkin Foundation website

Acknowledgement during the speaking program at the Durkin Foundation Gala

VETERAN SERVICES

Name Recognition on our Veteran Services Tribute Wall at the Durkin Foundation Gala

Name Recognition on the Veteran Services page in the program book

Name Recognition on our Veteran Services page on the the Durkin Foundation website

Acknowledgement during the speaking program at the Durkin Foundation Gala

FOR MORE INFORMATION, PLEASE CONTACT

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